

## Remember:

- Everyone must be counted.
- Online is the easiest way to respond.
- Forms are available in many languages.
- Be sure to fill out your Census form completely.
- Don't be afraid to respond – Census data is completely confidential.
- Census workers are subject to a \$250,000 fine and/or a five-year sentence for disclosing any information that could identify an individual or household.

*"We need Broward to count in 2020. It's everyone's duty to step up, even if you are not a citizen but live in Broward. Join me in leading the charge for a complete count in the 2020 Census."*

Commissioner Nan Rich  
Chair, Broward County  
Complete Count Committee



*"Unfortunately, some Broward County communities who needed help the most had the fewest number of people participate in the 2010 Census. In 2020, let's make sure 'Everyone in Broward Counts!'"*

Dale V.C. Holness  
Broward County Mayor



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**Census 2020** | **COMING**  
APRIL 1, 2020  
EVERYONE COUNTS IN BROWARD  
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5,000 of this public document was promulgated at a gross cost of \$1,250.00, or \$0.25 per copy, to inform the public of the 2020 Census.

# THE CENSUS IS COMING!

A Few Minutes Can Shape Your Future!

Easy. Important. Safe.



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your future  
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**Census 2020**

[Broward.org/Census2020](http://Broward.org/Census2020)



The U.S. Constitution requires a **Census every 10 years**. The data collected is used for statistical purposes only. Everyone in your household on April 1, 2020 must be counted. Even if you are not a citizen of the U.S., if you are in **Broward County** you **must be counted**.

You should receive a postcard in the mail between **March 12 – 20, 2020**, but if you don't, you must still respond. There are several ways you can return your Census form – the quickest and easiest way is online! **It's safe and secure**.

## Why It's Important

Census data is used to distribute more than **\$1.5 trillion per year for 10 years** in federal and state funding for health and human service programs that help local families and individuals in need, including **seniors, non-citizens and young people**.

*An undercount in the 2010 Census cost Broward County approximately \$21.1 million per year, \$210,970,000 over the last decade. According to the US Census Bureau, 14,600 residents were not counted.*



Businesses also depend upon Census data to make decisions about where to locate, hire and invest. And the same data is used to plan school districts, emergency response, and future transportation needs. The **Census also determines each state's number of representatives in Congress** for the next 10 years.

## It's Safe to Complete the Census

**Don't be afraid to be counted**, even if you are not a citizen of the U.S. No court or law enforcement agency – not even the President of the United States – can access your individual responses.

All **responses to the Census are safe**, secure and confidential, protected by federal law.

Your **online responses are safe** from hacking and other cyberthreats. The Census Bureau's cybersecurity program meets the highest and most recent standards for protecting personal information.

## It's Easy to Respond

The 2020 Census is **accessible for everyone**. You can respond online (recommended), by phone or by mail. To respond by mail, call the toll-free number to request a paper form to mail back. You can **respond online in English or in 12 additional languages**.

If you are hearing impaired, the Census Bureau has prepared an instructional video in American Sign Language. You can also respond in English by TDD at 844-467-2020.

The best way to avoid a follow-up visit from a census taker at your home is to fill out the 2020 Census questionnaire online, by phone or by mail as soon as you receive your invitation to participate.

*Florida gained two congressional seats as a result of the 2010 Census, and could gain two more in 2020. Undercounting results in under representation.*